



## About me

I have been a designer for over 5 years, during that time I have worked for a range of companies both large, small, freelance and full time. My experience has led me to understand the importance of design and how to empathise with the end user.

I am passionate about user experience and believe that every digital product should not be boring or hard to use. I enjoy making fun experiences through animation, micro interactions and gaining insights through user testing.

## Experience

UX Designer - Tabcorp  
January 2017 – January 2018 / Sydney, Australia

UX Designer - MetLife  
April 2016 – November 2016 / Sydney, Australia

UX Designer - New Republicque  
June 2015 – February 2016 / Sydney, Australia

Web/UX Designer - CEE Hydro systems  
November 2014 – June 2015 / Sydney, Australia

Freelance Web Designer - sammarchant.com  
June 2014 – November 2014  
(thewedgeglebe.com, kmkustomfabrication.com.au, zoerollings.com)

Web Designer (freelance) - Colourcentric  
January 2013 – June 2014 / London, UK

Web Designer - Global Personals  
September 2012 – August 2013 / Windsor, UK

Web Designer - Vorsprung  
July 2011 – July 2012 / Windsor, UK

## Skills

### Advanced

- Adobe Photoshop and Sketch
- Sketching/Wireframing
- InVision/Marvel App
- Keynote/Powerpoint
- Responsive web design
- HTML and CSS/SASS
- Sublime Text editor
- WordPress CMS

## Education

Atlassian/InVision design thinking workshop A one day design thinking workshop ran by Atlassian and InVision at Academy XI (2016).

Gamification course 6 week online gamification course ran by Coursera (2016).

General Assembly 12 week intensive User Experience Design course (2015).

BA honours degree in Graphic Design: New Media (2008 – 2011) from the University for the Creative Arts.

A levels in both Applied Art (B/C) and Information Technology (C) at Collingwood College.

## Volunteer experience

I took part in an UX challenge for Oxfam Australia, this included redesigning an online experience for one of Oxfam's "Design for change" campaigns.

### Familiar

- Axure and Balsamiq
- Foundation Framework
- JavaScript and PHP
- Adobe Illustrator and InDesign